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## Appendixes

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*The Gloucester Journal:*  
Area of Distribution in 1725

THE IMPRINTS AND COLOPHONS of several eighteenth-century newspapers enumerated large numbers of agents from whom, with a minimum of delay, the papers could be obtained and through whom advertisements could be sent to the printer. Some of these lists of places and agents are given in Chapter III and in the Register (Appendix C); but nowhere else is the plan of distribution so clearly and so amply set forth as in the *Gloucester Journal*, number 160 (24 April 1725). In that issue, the proprietors, hoping to impress readers and especially advertisers with the extent of the paper's circulation, stated that the territory in which the *Gloucester Journal* was distributed had been divided into thirteen divisions, each with its own chief distributor. The list of places shows that the Raikes and Dicey men took the paper to towns and villages in a region embracing twelve English and Welsh counties, with a total area of over eleven thousand square miles, the most distant places being Llandaff in Glamorganshire, Ludlow in Shropshire, Wantage in Berkshire, and Trowbridge in Wiltshire. The names are given here as they stand in the *Gloucester Journal*. The routes in each division can be traced with ease on a map showing local roads and paths as well as the main highways.

First Division.

John Chapman, Distributor to  
the City of Gloucester.

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Second Division.

**John Wilson**, Bookseller in  
Horse-street, Bristol, and  
his Agents, Distributers to  
the City of Bristol.

Third Division.

**John Butler**, Distributer.  
Stroudwater, Gloucestershire  
Tedbury, ditto  
Malmsbury, Wilts  
Chippenham, ditto  
Caln, ditto  
Devizes, ditto  
Roud, ditto  
Brumham, ditto  
Stanton, ditto

Fourth Division.

**John Young**, Distributer.  
Marshfield, Gloucestershire  
Bath, Somersetshire  
Bradford, Wiltshire  
Trowbridge, ditto  
And several Villages.

Fifth Division.

**Walter Nelms**, Distributer.  
Frampton, Gloucestershire  
Cambridge-Inn, ditto  
Estlington, ditto  
Froster, ditto  
Cowley, ditto  
Camm, ditto  
Dursley, ditto  
Stinchcomb, ditto  
Newport, ditto

APPENDIX A

North Nibley, ditto  
Wootton-under-edge, ditto  
Kingswood, Wiltshire  
Charvil, Gloucestershire  
Wickwar, ditto  
Chippen Sudbury, ditto  
Yeat, ditto  
Nibley, ditto  
Earn, ditto  
Acton, ditto  
Lutteridge, ditto  
Thonrbury, ditto  
Oldbury, ditto  
Hill, ditto  
Bartley, ditto  
and other Towns and Villages.

Sixth Division.

John Wood, Distributer.  
Newnham, Gloucestershire  
Lidney, ditto  
Chepstow, Monmouthshire  
Carlton, ditto  
Newport, ditto  
Cardiff, Glamorganshire  
Landaff, ditto  
besides Villages.

Seventh Division.

Rice Price, Distributer.  
Little Dean, Gloucestershire  
Speech House, ditto  
Coleford, ditto  
High Meadow, ditto  
Newland, ditto  
Redbrook, ditto  
Monmouth, ditto

Rockfield, Monmouthshire  
 Tavernback, ditto  
 [        ], ditto  
 Llandillo, ditto  
 Llanabley, ditto  
 Llanddwirhyddch, ditto  
 Abergavenny, ditto  
 Llanellen, ditto  
 Llanover, ditto  
 Pont a Poole, ditto  
 Usk, ditto  
 Rhaglan, ditto  
 Treglagg, ditto  
 Abbey Winton, ditto  
     besides Villages.

Eighth Division.

James Powell, Distributer.  
 Huntley, Gloucestershire  
 Mitchel Dean, ditto  
 Ross, Herefordshire  
 Llangarren, ditto  
 Gutheridge, ditto  
 Hereford  
 Weobley, ditto  
 Heay, Brecknockshire  
     besides Villages.

Ninth Division.

John Winslow, Distributer.  
 Newent, Gloucestershire  
 Ledbury, Herefordshire  
 Bromyard, Worcestershire  
 Tenbury, ditto  
 Leominster, Herefordshire  
 Ludlow, Shropshire  
     and several Villages.

APPENDIX A

Tenth Division.

William Kirby, Distributer.  
Tewksbury, Gloucestershire  
Upton upon Severn, Worcestershire  
Evesham alias Easom, ditto  
Parshore, ditto  
Worcester  
Droitwich, ditto  
Bromsgrove, ditto  
besides Villages.

Eleventh Division.

James Whithorne, Distributer.  
Cheltenham, Gloucestershire  
Presbury, ditto  
Charlton Kings, ditto  
Upper Dowdeswel, ditto  
Lower Dowdeswel, ditto  
Winchcomb, ditto  
Stanway, ditto  
Stanton, ditto  
Broadway, ditto  
Campden, ditto  
Mickleton, ditto  
Stratford upon Avon, Warwickshire  
Preston upon Stower, ditto  
Aldermminster, Worcestershire  
besides Villages.

Twelfth Division.

James Warwick, Distributer.  
Burlip, Gloucestershire  
Withington, ditto  
Northleach, ditto  
Sherborne, ditto  
Burford, Oxfordshire  
Bampton o' th' Bush, ditto

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Clanfield, ditto  
Farrington, Berkshire  
Stanford, ditto  
Wantage, ditto  
Lambourn, ditto  
Cricklade, Wilts  
besides Villages.

Thirteenth Division.

James Peloteris, Distributer.  
Painswick, Gloucestershire  
Bisley, ditto  
Cirencester, ditto  
Fairford, ditto  
Lechlade, ditto  
Highworth, ditto  
Swinden, ditto  
Marlborough, ditto.  
Woottonbasset, ditto.