The Ohio State University Press

Cover Design Form

We take seriously your vision as we implement our design for your book cover, and the more thorough you are on this form and in conversation with your acquiring editor, the better we can align our design with your expectations. **Please do not seek or pay for permission for an image until you have consulted with your editor.** If you’ve discussed with your editor and are supplying a cover image, please provide a high-resolution file (at least 2100 x 3000 pixels, jpeg or tif file format).

When we send you the cover we have designed for your book, please know that we have selected it carefully based on in-depth discussions about what best represents your work and balanced with what we—as publishing experts—think will best attract reader/reviewer attention and stand out in the book’s respective market. While we may be open to minor suggestions (such as font choice, front size, etc.), we are not able to redesign the cover at that time nor will we be able to consider significant revision requests. Again, this is why it’s important to fill out this form thoroughly and discuss honestly your expectations with your editor before we begin the cover design process. ***Please remember that the cover is primarily a marketing tool and that the Press has final approval for all cover designs.***

Click here to enter a date.

Name as you would like it to appear on the book:

Title:

1. **MESSAGE**

Please communicate an idea, a visual metaphor, or any aspects of the book you think are necessary to address on the cover.

**Ideas to address:**

**Ideas to avoid:**

1. **COVER IMAGE SUGGESTIONS**

Please list the photos or images that you think would be appropriate for the cover and explain why (again, please discuss this image with your editor, as we do not guarantee that we will use this image). Make sure to attach the necessary file(s) or link(s) of the photo or image, and/or list the archive, museum, or rightsholder that may hold such images. If your manuscript has images, is there a particular image that would work well as a full-color cover image? Are there any interior images that should not be used on the cover? If there is no specific image you recommend, can you link to any covers/art/online materials that are similar to what you’re envisioning?

**Appropriate imagery:**

**Explain:**

1. **TONE**

Please select 2 or 3 words that reflect the tone of the book or list your own.

|  |  |  |  |
| --- | --- | --- | --- |
| [ ]  amusing | [ ]  edgy | [ ]  loud | [ ]  spiritual |
| [ ]  authoritative | [ ]  elegant | [ ]  minimal | [ ]  subtle |
| [ ]  classic | [ ]  flashy | [ ]  natural | [ ]  uplifting/positive |
| [ ]  conservative | [ ]  historical | [ ]  ornate |  |
| [ ]  dark | [ ]  introspective | [ ]  retro |  |
| [ ]  dynamic | [ ]  light | [ ]  spirited |  |

**Additional words:**

1. **IMAGE/COLOR CONCERNS**

There may be images or colors that are inappropriate. Please list those, if applicable, and explain why.

**Images/colors to avoid:**

**Explain:**

1. **AESTHETICS**

Are there any cover designs that you like (please list at least one OSUP title)? Please list titles and authors and provide links where possible. Please describe what you like (or dislike) about each. This can give us an idea of what you prefer aesthetically.

**Author/Title:**

1. **ADDITIONAL COMMENTS**